



NEWS RELEASE

Hanwha L series cameras now supported by Genetec Stratocast Cloud-based VMS

Offers cost-effective, easy to install and cybersecure cloud-based solution

Teaneck, NJ, March 25, 2020 - [Hanwha Techwin America](#), a global supplier of IP and analog video surveillance solutions, today announced that Hanwha's Wisenet™ L series cameras are now compatible with the Genetec Stratocast™ cloud-based video surveillance-as-a-service (VSaaS).



Through this technology partnership, customers across a broad range of industries will now be able to reap the benefits of an easy to install true-cloud solution whether they want to support hybrid-cloud deployments, add new cameras in remote locations, or serve the needs of small and mid-sized installation in a cost-effective way.

Stratocast requires no software installation, port forwarding or network setup, allowing organizations to significantly reduce installation and on-going maintenance costs, making it an ideal solution for sites where IT staff, resources, and budget are limited.

To make the enrolment process easier than ever before, customers can simply scan a QR

code to bring L series cameras into the Stratocast portal in one simple step instead of logging into multiple webpages.

"We are pleased that Hanwha is first to market with a Stratocast-ready QR code enrollment option," said Oktay Yildiz, Product Line Manager for Genetec Stratocast. "At Genetec, we believe strongly in building a network of trusted partners that have our customers' cybersecurity best interests at heart. By extending our deep strategic partnership with Hanwha into the cloud, we are offering a solution that is cybersecure, cost-effective and easy to install."

The L series consists of very affordable cameras with essential features ideally suited for the needs of small and mid-size installations. The broad line-up includes fixed and varifocal lens, and bullet, dome and vandal-resistant dome cameras that are designed for both indoor and outdoor use.

"With the L series now Stratocast-ready, and other camera families soon to follow, we will be offering our joint customers a comprehensive line-up of video surveillance solutions, that satisfy the needs of projects across a wide range of market sectors, from small/medium businesses and retail chains to city-wide surveillance," said Ray Cooke, vice president - products, solutions and integrations at Hanwha Techwin America.

###

About Hanwha Techwin America

Hanwha Techwin America is a subsidiary of Hanwha Corporation, a South Korean based company. Hanwha Techwin is a leading global supplier of solutions for IP and analog video surveillance. Building on the company's history of innovation, Hanwha Techwin America is dedicated to providing solutions with the highest levels of performance, reliability and cost-efficiency for professional security applications. Visit www.HanwhaSecurity.com

For more information please contact

Véronique Froment or Doug Hansel

veronique@highrezpr.com

doug@highrezpr.com

Tel: +1 603-537-9248