



**FOR IMMEDIATE RELEASE**

**EDITORIAL CONTACT**

Jenelle Thomas/ in | fusion

phone: 203-252-2173

e-mail: [jthomas@ifadvertising.com](mailto:jthomas@ifadvertising.com)

website: [ifadvertising.com](http://ifadvertising.com)

**Hanwha Techwin “STEP into the eXperience” Partner Summit  
Engages Top Resellers from the Americas and Canada**



Teaneck, NJ (March 22, 2017) -- Hanwha Techwin, a leader in global security, just concluded its “STEP into the eXperience“ Partner Summit in Cancun, Mexico. The event, held at the Grand Fiesta Americana Hotel & Resort, provided well over 400 top reseller partners from across North and South America, and Canada with detailed information on Hanwha Techwin's extensive product portfolio – including the company's innovative new Wisenet X Series with Wisenet 5 technology. The summit also featured demonstrations from numerous industry integration partners, and provided

attendees with the opportunity to network with peers in a relaxed setting that enhanced the learning experience.

“One of our major goals at the Summit was to emphasize the superior advantages of our new Wisenet X Series surveillance solutions which feature Wisenet 5, our latest chipset and processing technology designed specifically for professional video surveillance applications,” said Tom Cook, Senior Vice President of Sales, Hanwha Techwin America. “The Wisenet X series redefines industry standards as a result of the exceptional resolution, advanced features and upgraded functions these products deliver in every model across the line.”

In addition to general sessions to discuss industry direction and product specifics, attendees were afforded the opportunity to comment on technology, new products, and future roadmaps. Breakout sessions provided specific information on the recently released Wisenet Q and P series as well as the new and exciting Wisenet X series cameras. Also shown were an extensive number of related systems products from Hanwha and integrated solutions.

The “stars that shined the brightest” during the three days of the Summit were Hanwha’s new Wisenet X cameras. The attendees at the Partner Summit experienced how Wisenet X is bringing functionality, performance and cost-effectiveness to the industry. Wisenet X offers industry leading WDR performance, clear images in extreme low light conditions, and advanced compression technology for reduced data transfer. A convenient USB port is also available for easy set-up and installation. Other notable key features include license-free intelligent audio and video analytics, dual SD card slot for increased on-board storage and image stabilization using gyro sensors.

**For more information, visit [www.HanwhaSecurity.com](http://www.HanwhaSecurity.com).**

#### **About Hanwha Techwin America**

Hanwha Techwin America, the U.S. subsidiary of Hanwha Techwin, is a leading supplier of advanced video surveillance solutions for IP-video, analog and hybrid systems. Building on the company’s history of innovation, Hanwha Techwin America is dedicated to providing solutions with the highest levels of performance, reliability and

cost-efficiency for professional security applications, such as continuing development in advanced edge devices and video analytics. For more information, visit [HanwhaSecurity.com](http://HanwhaSecurity.com).

**# # #**